

**DISCOVER A WORLD OF APPLICATIONS WITH** 

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# WOODSPIRATION

THE WOOD EFFECT POWDER COATINGS COLLECTION

The Woodspiration Collection

**Powder Coatings** 

Architectural

### THE LOOK OF WOOD LIKE NEVER BEFORE

Today, more than ever, architects and designers want to bring the aesthetics of real wood to their projects without sacrificing the strength and durability of metal construction. At Jotun Powder Coatings, we pride ourselves on providing solutions that meet our customers' needs and exceed their expectations. And with the release of our newest powder coating collection, we've done both.

Introducing Woodspiration versatile, durable and easy-tomaintain finishes that bring the realistic look of wood to your next aluminium or steel project.

Our newest collection offers a range of effects, allowing you to achieve a wide variety of wood patterns in limitless colour combinations.

When developing Woodspiration, we had the same criteria as our customers:

- High quality and durability (certified according to Qualicoat and Qualideco)
- Versatile effects achieved by powder on powder system or by sublimation technology
- Realistic appearance and feel

The result is a collection of beautiful, durable effects to suit your needs. Extensively tested and third-party certified, Woodspiration offers superior exterior performance in the most demanding climates – resistant to heat, humidity, UV radiation and abrasion. Take a look at Woodspiration and reimagine the possibilities of wood effect powder coatings.

#### Keep in touch

Speak to our powder coating experts or visit jotun.com to learn more about Woodspiration and its benefits.



# EFFECTS THAT INSPIRE

With nearly countless combinations through both powder on powder and sublimation applications, Woodspiration unlocks a whole world of wood effects for your future projects.



Dark Teak



White Ash



Warm Cherry



Natural Pine



Dark Wenge



Golden Oak

Wood effect appearance will vary depending on film placement.

We offer our customers extensive training on our product portfolio and powder coating technology through our Powder Schools. To learn more, contact your local sales representative.



## INSPIRES COUNTLESS NEW USES

See it here in use at THE BEACH at JBR, Dubai, UAE.













